

Northern Lights Charity Auction to Benefit Arctic Children and Youth

January 30, 2012 – Ottawa Ontario – The Arctic Children and Youth Foundation (ACYF) will partner with the 2012 Northern Lights Trade Show to present a charity auction during a gala dinner Saturday night.

One hundred percent of proceeds will go directly to the ACYF, which helps develop, initiate and manage programs to benefit the social, educational and economic well being of young people living in the Canadian Arctic.

Donations from partners and corporate sponsors include Inuit artwork, outdoor clothing, a guided Northern adventure and a diamond-studded watch.

“The gaps in quality of life and access to services and programs require both private and government support to make any difference and change,” said Whit Fraser, Voluntary Chair of the ACYF Board of Directors. “ACYF is thrilled to have the support of the corporate community.”

“A strong business community is one of the key factors that will help to continue to build the Canadian Arctic and Canada,” said Hal Timar, Executive Director of the Baffin Regional Chamber of Commerce and co-event manager of next week’s trade show.

“The Northern Lights Trade Show brings together both Northern and Southern business and government stakeholders to network and learn about the opportunities emerging in our budding regions. Social responsibility is part of doing business, and we are pleased to host this charity auction for ACYF. So get ready to bid high, bid often and support a great cause!”

For a full list of auction items, details about how to attend, and information about how to register a bid if you are unable to attend, visit www.acyf.ca

The Northern Lights Trade Show takes place at the Ottawa Convention Centre from Feb. 1-4. For registration details, visit www.northernlightsottawa.com

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