



February 3, 2012
FOR IMMEDIATE RELEASE

Ottawa – The Arctic Children and Youth Foundation (ACYF) was chosen to receive all proceeds from the “Win A Solar Package” raffle from Clarida Green Energy Solutions Provider (CGESP) during the 2012 Northern Lights Trade Show.

Keith Clarida, President of CGESP said he learned of the important work of the foundation through the trade show. “With the proceeds of this great little solar package going in support of this foundation is perfect, it reflects our own aspirations to create healthier environments for our children and the Arctic Children and Youth Foundation is obviously making a difference at the grassroots level. I am also very pleased First Air has partnered with us to ship the unit to any northern winner.”

“First Air is proud to support both this Green Energy initiative and the ACYF,” said Jennifer Alldred, Marketing Communications Manager for First Air. “Both programs are very much aligned with our company values.”

Whit Fraser, Chair of ACYF states, "Clarida Green Energy Solutions, has shown just how generous and committed northern business are to address the challenges facing the arctic children and youth. Clarida’s support, cooperation and generosity is greatly appreciated by ACYF."

The solar system, valued at \$1,500 dollars, is the perfect system to provide enough green solar energy to run any remote cabin or workshop. The draw will take place at 4pm Friday February 3rd at the Clarida Green Energy Solutions booth #720.

For more information on Clarida Green Energy Solutions Provider please contact Keith Clarida, President Cell: (705) 257-9617	For more information on the Arctic Children and Youth Foundation Whit Fraser, Chair Office: 613.288.2527
--	--

